



Pearltrees Announces Free and Premium Offers for Teachers

The “Offer for Teachers” includes three plans unlocking educational uses like classroom presentations, lesson creation, collaboration with students and more

Paris France - July 8th, 2015. Today, Pearltrees, the place to organize and share all your interests, launches an offer exclusively for teachers including three new plans that unlock new educational uses. All education plans let educators present their resources in class. In addition, the “Teacher” plan gives the ability to create private collections and therefore design lessons using personal or copyrighted resources. On top of that, the “Professor” plan, thanks to stealth mode, allows teachers to collaborate in class while protecting the privacy of their students.

According to Pearltrees CEO Patrice Lamothe, "Over the last year, some innovative teachers developed new powerful educational uses. We've noticed these cases, contacted the authors and worked with them to highlight their uses and needs. After many discussions we've been able to develop the three plans. With this offer, teachers will be able to present some digital resources in class, arrange new lessons from the web and collaborate easily with their students. Thanks to teachers that helped us, this offer unlocks the educational capabilities of Pearltrees."

“Pearltrees for Teachers” consists of three plans delivering critical features for today’s high-tech learning environments:

1. The “Assistant” offer: It's the first level. It's free and it allows content presentation with its clean, advertising-free interface. Teachers also keep full control of what their students see. Pearltrees Education Assistant plan include 2G of storage and free personal training sessions to Pearltrees. It's the best way for a teacher to start using Pearltrees!

2. The “Teacher” offer adds privacy, lets teachers prepare and create new lessons using what they find on the Web. Beyond the advantages of the Assistant plan, this one offers 20 G of storage, a wider screen to display collections, detailed customization and offline mode. For \$ 2.49/month, turn Pearltrees into an essential educational tool.

3. The “Professor” offer: This plan is intended for teachers who wish to innovate in their practice. For \$4.49 / month, they can collaborate with their students discreetly with the de-indexing of their collections from search engines and from Pearltrees. Furthermore, this plan lets you enjoy 200GB of storage and gives you the ability to annotate and archive web pages. It is ideal for managing flipped classrooms.

Starting today, all the three Pearltrees for Teachers plans are available on the web app.

About Pearltrees: Pearltrees, the place to organize all your interests, has gathered more than 2,2 million contributors, over 3 million monthly active users and 70 million items. In 2012, the company launched a 1.0 version and introduced a freemium business model that already generates significant revenue. Pearltrees has been featured multiple times by Apple, Google and Mozilla. Pearltrees apps on iOS and Android are consistently rated 5 stars and have been downloaded more than 2 million times. Pearltrees has raised 8 million EUR / 11.5 million USD from a group of international entrepreneurs and angel investors.

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